

APPENDIX 1  
ARMADALE AND BLACKRIDGE WARD  
WARD ACTION PLAN 2012-13



## **Armadale and Blackridge Ward Action Plan 2012/13**

### **Introduction**

The following action plan details the partnership activity within the Armadale and Blackridge ward in 2012/13.

### **Purpose**

The purpose of the plan is to show what partners across the Armadale and Blackridge area will be working together to achieve over the coming year, what outcomes they are working towards and how they will measure progress against these.

The plan does not include 'core' or mainstream work, so details of, for example, all the youth provision available in the area, is not contained within this plan.

The plan feeds into the Area Services Management Plan and ultimately contributes to achieving the outcomes set in the West Lothian Single Outcome Agreement.

### **Partners**

This is a partnership plan, therefore individual partners have a responsibility for delivering their part of the ward plan and a collective responsibility for monitoring and evaluating progress. Partners include all the Community Planning Partners along with local voluntary organisations.

### **Priority areas**

Priority areas for the Armadale and Blackridge Ward Integrated Partnership Plan are:

- Young people and Antisocial Behaviour
- Employability and Financial Inclusion
- Community Development
- Health and the Environment

These priority areas have been identified through statistical analysis and consultation with the local community. Actions for each area are contained within the tables on pages 4 – 12.

### **Who is the plan for?**

The purpose of the plan is to help partners monitor the delivery of services that require multi-agency working and to help them make best use of resources. The plan is also aimed at residents in the communities the plan supports, to help them identify what we are doing and what we deliver for them. We welcome feedback from residents about the plan and the services that we deliver, and throughout the year we will be gathering the views of participants and the wider community to help improve services and identify priorities.

Throughout the year, new actions will be identified and partners will be flexible about responding to needs as they arise.

### **Funding**

The work within the plan is largely funded through existing resources supplied by West Lothian Council or one of the partners. In some cases external funding is being used for specific pieces of work.

### **How will we report on the plan?**

Progress on these plans will be reported on every six months to the Local Area Committees for each ward. At this point progress to date will be reviewed and any new initiatives added to the plans, as appropriate.

Action	SOA Outcome	Desired Outcome	Outcome Indicator	Activity	Performance		Start date	Finish date	Resources	Partners involved	Results/ Progress					
					Target	Actual										
Together For Health (24H)	We have improved the life chances for people at risk	Reduction in prevalence of childhood obesity by 2018	% increase in people participating in physical activity	Series of connected local health promoting events	BMI figures for Primary 1 children do not increase	Dates agreed with partners for next data collection	Aug 2009	Approx 2015	Health Improvement Fund, NHS Lothian	Regeneration and Employability	Results made available to relevant partners – July 2013					
			% increase in people reporting a positive change to diet	Social marketing process to inform project delivery		Social Marketing end of project report						June 2013	Scottish Government Healthy Weight Community funding	Health Improvement Team		
				Targeted health promotion to target populations	Delivered for four weeks											
	We live longer, healthier lives	Increased fruit consumption in school and at home	Increased no. pack lunches containing fruit	Qualitative feedback from children, teachers and parents highlighting increased fruit consumption	Fruity Friday programme	10% school population participate and winner announced and celebrated	Fruity Friday now delivered monthly in all schools	May 2012	March 2013	Project funding Partner time in kind Fruit and vegetables Appropriate equipment		Youth Services Dale Food Group Education	Fruity Friday programme continuing on a monthly basis – evaluation collected			
					Design a sticker schools competition		Lunch boxes distributed to new intake of P1 children									
					Provision of lunch boxes that encourage the inclusion of fruit	All 6 schools delivering the activity										
	Increased physical activity in the school environment	Increased physical activity in the school environment	More than 70% of primary school children participating in increased physical activity at	Development of “Signature action” activity	50% of participants reporting to enjoy sessions	Partnership discussion to explore use of evidence based products	April 2012	March 2013	Project funding Partner time in kind Appropriate equipment	T4H project team Education CFINE Health Improvement Team	Sticker distributed to schools and being used as incentive to children to eat more fruit					
			Daily or weekly													Product agreed & school use contract developed to be launched

Action	SOA Outcome	Desired Outcome	Outcome Indicator	Activity	Performance		Start date	Finish date	Resources	Partners involved	Results/ Progress
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			school	delivery of physical activity session  Armadale Run for Fun		available on the market  280 participants of variable ability				T4H project team Education Health Improvement Team	August 2013  Partnership approach to planning race scheduled for May 2013
Early Years Forum	Every child deserves the best possible start in life and support to fulfil their potential	Armadale Early Years Action group established  Working collaboratively with partners and families to deliver high quality early years services  Promotion of collaborative multi agency working to provide best value to the community	Integrated and more partnership working  Attendance and contribution of partners at meetings  Action plan and programme of activities established	Residential for young parents  Action plan for this year include; mapping exercise, community consultation and worker consultation  Developing an action plan and directory of 'who's who!' for Armadale early years	1 x residential for young parents  4 x early years meetings  Programme of activity and action plan drawn together	Residential for young parents in March 2013 – 8 young parents and children attended	April 2012	March 2013	Existing    Early Years Action Fund	Armadale Early Years Action Group  Regeneration and Employability  NHS Lothian  Voluntary Sector  Four Square  YWCA	Evaluation report is available in respect to the residential  Mapping exercise and community consultation has taken place.  Report on consultation findings is available
Do More, Drink Less	We have improved the life chances for people at risk  We live longer, healthier lives	Reduction in levels of alcohol consumption  Increase in age of onset of alcohol use	% increase of people reporting positive change in attitudes to and perception of alcohol. % increase of people supporting	Whole population approach developed with a specific focus on reducing alcohol use in the area  Hold	1 X Women's pamper day held in Armadale  1 X Women's group established in	13 women participated in event  Not yet achieved	June 2009	June 2012	Tobacco Alcohol and Drug Partnership	Regeneration and Employability  WLDAS  WLYAP  LBP  Youth Services	13 women participated in event  Establishment of women's group not yet achieved  280

Action	SOA Outcome	Desired Outcome	Outcome Indicator	Activity	Performance		Start date	Finish date	Resources	Partners involved	Results/ Progress
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			measures that restrict alcohol consumption	'Women's Day' event within Mayfield.  Initiate Women's Group  Continue to support Armadale Run for Fun	Armadale 1 x Run for Fun delivered	280 people took part in the Run for Fun				Education	participants at the Run for Fun

Action	SOA Outcome	Desired Outcome	Outcome Indicator	Activity	Performance		Start date	Finish date	Resources	Partners involved	Results/ Progress
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<p>Youth Space - 'Phase 2'</p>	<p>We have improved the life chances for people at risk</p> <p>We live longer, healthier lives</p> <p>Our young people are successful learners, confident individuals, effective contributors and responsible citizens</p> <p>We live longer, healthier lives</p>	<p>Young people have improved knowledge / understanding of substance use issues</p> <p>There is less anti-social behaviour perpetrated by young people in Armadale/ Blackridge ward</p> <p>An increase in the wellbeing and positive life choices from groupwork participants</p> <p>Young people are more informed about their choices around alcohol</p>	<p>Reduction in youth calls to Police</p> <p>% of young people reporting increase in at least one personal or social indicator</p> <p>Increase in confidence and capacity of young people to participate in decision-making processes</p> <p>No. of alcohol awareness sessions delivered</p>	<p>Further develop the space and the services provided to young people</p> <p>Facilitate young people to take ownership of project and become more active citizens</p> <p>Obtaining funding to secure long-term future of project</p>	<p>Youth calls to Police do not increase</p> <p>Services will work with 80 young people per week through STUAD activities</p> <p>Work with 6 young people on youth committee</p>	<p>24% decrease of underage drinking calls in the ward by young people</p> <p>Youth committee - 6 females aged 13-16 every week = 192 visits</p> <p>Average number per week engaging in youth space activities All groups 80-100 aged 12-19</p>	<p>April 2012</p>	<p>Approx March 2013</p>	<p>LEADER/ST UAD</p> <p>Youth Services</p> <p>WLYAP</p>	<p>Youth Services</p> <p>Youth Action Project</p> <p>Regeneration and Employability</p> <p>Armadale Academy</p> <p>Armadale Community Education Association</p>	<p>2 graffiti art project were delivered.</p> <p>10 alcohol awareness sessions were delivered on Friday night</p> <p>Funding application process on-going</p> <p>Total number visits 2110</p> <p>Average number per week engaging in youth space activities excluding Firefly/ other groups; 65 per week. All groups 80-100 per week aged 12-19</p>

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Additional employability provision in the area aimed at increasing access to employability support	We realise our full economic potential with more and better employment opportunities for our people	Clients have the skills to secure and sustain employment  Increase the uptake of employability services by residents most in need of support	% of all clients progressing onto positive destinations	1: 1 employability sessions in a number of locations	96 new registrations	109 new registrations	April 2012	31 <sup>st</sup> March 2013	ERDF  Existing Access2employment resource	Armadale Employability Group  Access2employment  Working Together West Lothian  Armadale CIS office  Mayfield Community House  CLD Adults and Communities team	Mon AM/Fri AM 3 1:1 appointments available in Housing Office
			No. Access2employment sessions delivered in areas of high unemployment	Armadale Work Club-weekly group session run in Community centre	50% of clients progress onto positive destinations	59% of clients progress onto positive destinations					Wed PM 3 1:1 app's available Mayfield Community House
			No. of one off campaigns organised to support employability and attendance	Provision of outreach A2E weekly Utilisation of work club to enable partner contact / delivery to target group	3 additional sessions delivered per week	6 sessions delivered within ward 3 in Armadale Community Centre, 1 in Mayfield House and 2 at Craig Inn Centre, Blackridge					Area's targeted Lower Bathville/Mayfield Drive/Calder Crescent
			Number of new registrations	Provision of job boards to provide information on vacancies							
			Number of additional Access2employment sessions delivered	Provision of additional 1:1 sessions with Access2employment Advisors in Armadale		1 job board added to Mayfield Community House					New a2e leaflets specific to support in Armadale produced and distributed to various
			Number of clients progressing into a positive	Area specific publicity							



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			destination	produced to highlight the support available in Armadale							locations in area
Town Centre improvements	We realise our full economic potential with more and better employment opportunities for our people	Strengthen the pride and economic vitality of Armadale town centre	Town centre shop occupancy levels	Investment in the appearance and fabric of the town centre  Promotional and marketing activities  Support provided to traders group	Maintain occupancy levels in relation to WL and UK averages		November 2009	On-going 2013	Town Centre Capital Budget Economic Development revenue budget	Economic Development  LAC  Representatives of town centre businesses	Armadale- 92.6% WL towns- 92.1% Scotland – 89.9% UK- 89.1%
Community Sports Hub	We have improved the life chances for people at risk We live longer, healthier lives	Local sports facilities are fully utilised  Enable local residents to participate in sport	Number of sports clubs using Armadale facilities Number of active members in sports clubs using Armadale facilities	Armadale residents playing an active role in maximising the use of Armadale Academy and other local facilities	CSH usage to increase  Community Sports Club membership to increase	Increased by 275%  Community Sports Clubs increased from 9 to 31. All clubs have shown increases in membership ranging from 20% to 145%	October 2011	Ongoing (Funding ends March 2015)	Sport Scotland Funding	Armadale Academy  Sports Development  Active Schools  WLL  Community Sports Clubs/Local Residents  24H  Regeneration and Employability	Annual Report for 12/13 is available

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Focus on Mayfield:  Community Garden	We have improved the life chances for people at risk We live longer, healthier lives	Local people have increased health from participation in outdoor activities	% increase in people attending community garden % increase in volunteering in the community garden Development of tool lending scheme 200 people attending garden based events	Structured green activities with residents  Delivery of scheme with 25 residents using it 6 community events held in community garden	75 local residents participate  10 regular volunteers continue to engage OR increase in no.	100 people attending each of the 6 garden events  10 regular volunteers	Ongoing	Ongoing	Housing Together For Health (T4H) Health Improvement Small Grants	Housing Together For Health F&CDWL Dale Food Group Regeneration and Employability	A total of £52,000 funding has been awarded to support garden activities and development  Six community events delivered across the year. Garden been visited by other community groups and local MSP  Number of volunteers completed food hygiene, health and safety and operation of machinery courses
Community Families Project Mayfield Community House	We live longer, healthier lives Our children have the best start in life and are ready to	Parents are supported to provide children with the best start in life	% of families sustaining contact with project and other services	Deliver services that support parents needs	Work with 10 families from target group (parents with substance	Worked with 5 families linked them into YWCA Young Mums worker &	September 2012	Ongoing	Fairer Scotland Fund/ LEADER	F&CDWL WLC Health Regeneration and Employability	Number of families worked with reduced as family unit has not yet been opened

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					Target	Actual					
	succeed				use)	Sure Start					Work on-going at site  Drainage works have started  Focus is on work in community house
	We live longer, healthier lives Our children have the best start in life and are ready to succeed	Increase in personal and social development of residents  Enable access to services that can improve life circumstances	% of participants reporting increase in at least one personal and social development indicator  % Increase in young people reporting increase in confidence and capacity to participate in decision-making processes	Deliver services/activities from Mayfield Community House that address the needs of the community and supports community-led regeneration  Provide information/training to enable residents to take ownership of project and become more active citizens	25 residents participate in at least one structured activity/ programme  50 people actively participate in at least one decision-making process	52 Adults have participated in structured activities to date.  53 residents involved in consultation about Mayfield area	April 2012	March 2013	Vol Org Budget Report	F&CDWL  Sunny Dale Association  Health Improvement Team  Regeneration and Employability  Housing  CLD	11 volunteers working in community house  30 young people registered for Friday group and 14 regularly planning and organising their group  30 children accessing clubs and setting the programme and activities they are involved in  14 local residents attended a weekend residential promoting

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											the role of volunteering in local community