

18. BETTER OFF : WEST LOTHIAN MONEY WEEK 2011

The Council Executive considered a report (copies of which had been circulated) by the Head of Area Services advising of the success of the first “Better Off: West Lothian Money Week” that had taken place from 21st to 26th November 2011 and seeking approval to host the event again.

The Head of Area Services advised that the first Better Off – West Lothian Money Week had been a great success and throughout the week a variety of partners had hosted over 50 events with a total attendance of over 1,100 people. Customer feedback had been very positive and services were engaging with more than 50 people as a result of the contacts made during the week.

Attached to the report at Appendix 1 was a summary of the preparation involved in delivering Money Week and included descriptions of the main events and a review and evaluation of the operation of the event.

The report concluded that Money Week had been very successful in meeting its aim of informing the West Lothian public of the financial help and advice available in West Lothian and that much of the week’s content had been well attended and relevant to the public.

It was recommended that the Council Executive note the report and agree to the Better Off: West Lothian Money Week being held again in the Autumn of 2012.

Decision

To approve the terms of the report.