Objective	ACTION	Short Term Outcome	Medium Term	Long Term Outcome	Responsible	Measurement
•	What steps will you	(1-2 years)	Outcome (5 years)	(10 years)	partner agencies	(1-2 year outcome
	take to achieve your		. , .	What does success look		measures)
	short-term outcome			like?		How will we
						demonstrate
						progress?
To create more	Increase marketing of	Increased awareness of	Expansion and	Forecast and expansion	WLC Economic	Review of local data to
good quality	West Lothian as a place	the support available to	replacement demand,	demand within the economy	Development	measure shift in number
jobs in West	to do business through	businesses.	within key sectors in	is met with a workforce that	WLC Education	of companies paying
Lothian.	Investinwestlothian.		West Lothian identified	matches the skills required.	Services	National Living Wage
		Increased awareness of	through SDS, is met.		Scottish Enterprise	
	Increase partnership	the jobs available and		Local firms are enabled to	WL College	Five active sectoral
	working with key	how to access them.	Alignment of education	deliver sustainable, inclusive	Herriot-Watt	forums established,
	stakeholders including		curriculum with the	and diverse economic	University	linking into Local
	Education and NHS.	All business and wage	required qualification	growth.	SDS	Employability
		subsidy grant funding for	level identified by		VSG	Partnership planning.
	Ensure all business	those aged 18+ to be	future industry	75% increase in employers	DWP	Forums to include
	support is targeted at	paid at National Living	requirement.	paying living wage by 2025.	Procurement Leads	employers, education –
	employers offering Living	Wage or above.	F00/ ii-	1000/ -f b	WL Chamber of	school/FE/HE –
	Wage opportunities.	80% of benchmarked	50% increase in	100% of benchmarked	Commerce Federation of Small	economic development
	Maximise the benefits of	companies in receipt of	employers paying living	companies in receipt of	Businesses	and employability provision.
	CPP community benefit	support pay National	wage by 2025.	support pay National Living Wage within 2 years.	Dusillesses	provision.
	activity to create Living	Living Wage within 2	90% of benchmarked	wage within 2 years.		
	Wage opportunities.	years.	companies in receipt of	Pipeline model to skills		
	wage opportunities.	years.	support pay National	development established,		
	Advice and funding	The establishment of	Living Wage within 2	ensuring local labour market		
	targeted at businesses	sectoral forums across	vears.	needs are met proactively.		
	and individuals to	key local sectors,	,	, , ,		
	promote upskilling in line	construction, life				
	with sectoral needs.	science, health & social				
		care and retail, to map				
		skills gaps.				

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Upskilling our	Increased partnership	Increased awareness of	The potential of future	West Lothian economic	Partnership commits to
workforce and	working for greater	career pathways in late	workforce is maximised	partners collaborate to	and evidences
addressing the	collaboration within	Primary and through to	by creating educational	maximise job opportunities	supporting 750 people
skills gap and	School-College -	Secondary for pupils,	pathways, including the	and minimise skills gaps.	each year with formal
labour	University	parents and carers.	balance between		upskilling.
shortages			vocational skills and	Skills gaps minimised through	
	The provision of into and	Industry recognised	academic qualifications.	improved partnerships and	60% PESF funding
	in-work employability	qualifications developed		co-design.	supporting in work skills
	support for parents to	in schools.			development.
	support upskilling.			Reduction in family poverty	
				in West Lothian as a result of	20% of SPF clients
	The provision of into and			creating progression	accessing upskilling
	in-work support for those			opportunities	opportunities in line
	in SIMD areas and facing				with local economic
	multiple barriers to				need.
	employment.				
	. ,				Literacy and numeracy
					support for 20% of SPF
					clients to enhance
					employment
					opportunities
					5665
	Target activity at those	Improved awareness of	25% of companies	West Lothian has a flexible	Online tool developed
	already in work to	the key sectors that are	developed and	and adaptable workforce	and promoted via
	progress further and gain	unfilled and face	implemented a training	with the skills to meet	Investinwestlothian with
	new skills.	medium to longer-term	plan.	workforce demands.	15% of growth
		skills shortages.			businesses using it.
		_		50% of companies developed	_
		Companywide training		and implemented a	
		and sustainability		department/ companywide	All growth clients
		planning embedded into		training plan.	supported to implement
		all business growth			strategies to address
		activity.			future skills gaps, in line
		,			with company growth
					plans.
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	Increased number of Graduate and MA opportunities, alongside support for innovation and workforce development.				
Provide funding to firms to assist with qualifications for upskilling and retraining within businesses.	Companies in key sectors supported to implement good practice in inhouse training. Parents seeking better employment are supported to enable progression as a means to improve family financial position Increased uptake in Graduate MAs within key growth sectors.	The potential of future workforce is maximised by creating good quality progression opportunities through in-house training and upskilling.	Young people and adults have access to Life-long education and improvement opportunities Support development of higher skilled economy in line with business and local economic needs.	WLC Economic Development Scottish Enterprise WL College Heriot Watt University SDS DWP WL Chamber of Commerce	Partnership evidences grant support to firms which leads to formal upskilling and retraining 200 families supported annually to improve their financial position by income maximisation with a focus on upskilling and enhanced employment opportunities 25 Graduate positions and 25 MA positions supported annually across council and industry, linked to organisational growth plans, across all age groups

Alleviating	Support is targeted	70% clients from priority	Reduction in the	Young people and adults	WLC Economic	Local benchmarking
poverty and	towards the following	groups supported	number of clients within	have access to Life-long	Development	data on five priority
promoting	priority groups:	annually through Local	the 5 priority groups	education and improvement	WLC Education	groups to be identified.
equality of	1. Young people aged 16-	Employability	requiring support	opportunities	Services	Data will be used to
access to	24 seeking to progress	Partnership annual plan			WL College	track progression.
opportunities	into new or better				SDS	
	employment				DWP	
	opportunities					
	2. Families at risk of					
	poverty					
	3. Individuals who have					
	been out of the labour					
	market for 12 months					
	or longer					
	4. Vulnerable individuals					
	or groups including					
	those from ethnic					
	minorities, care leavers					
	or carers, those who					
	have or have had drug					
	and alcohol addictions,					
	criminal convictions or					
	wider health issues					
	5. Those who live in					
	deprived communities					