## West Lothian Public Health Partnership and Place Team

Ashley Goodfellow
Consultant in Public Health
15 November 2021

Building public health capacity at place

Aligned to West Lothian – Consultant led, skill mixed teams

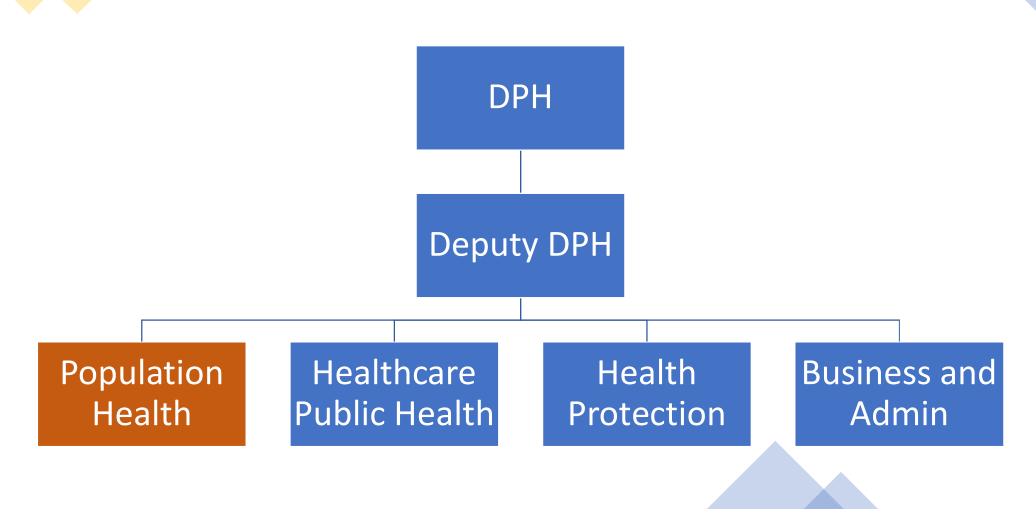
Aim – improve population health and tackle health inequalities through strategic and collaborative planning and action

How – prevention, addressing wider determinants of health, partnership working, intelligence led

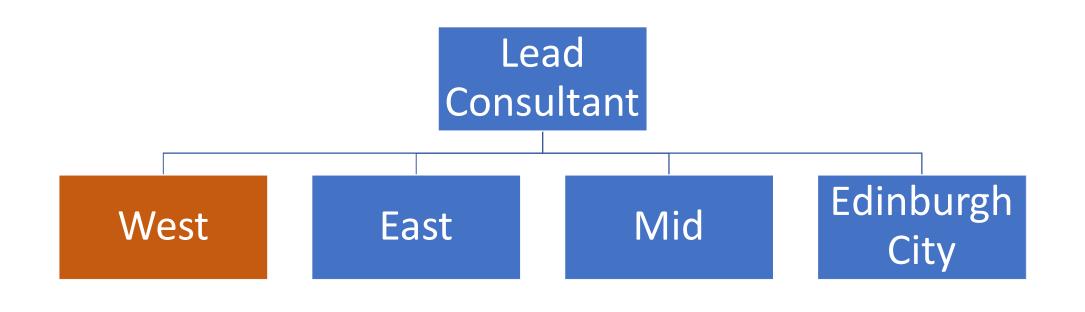
Our role – to support, influence, advise, lead and deliver

Integral part of the Community Planning system

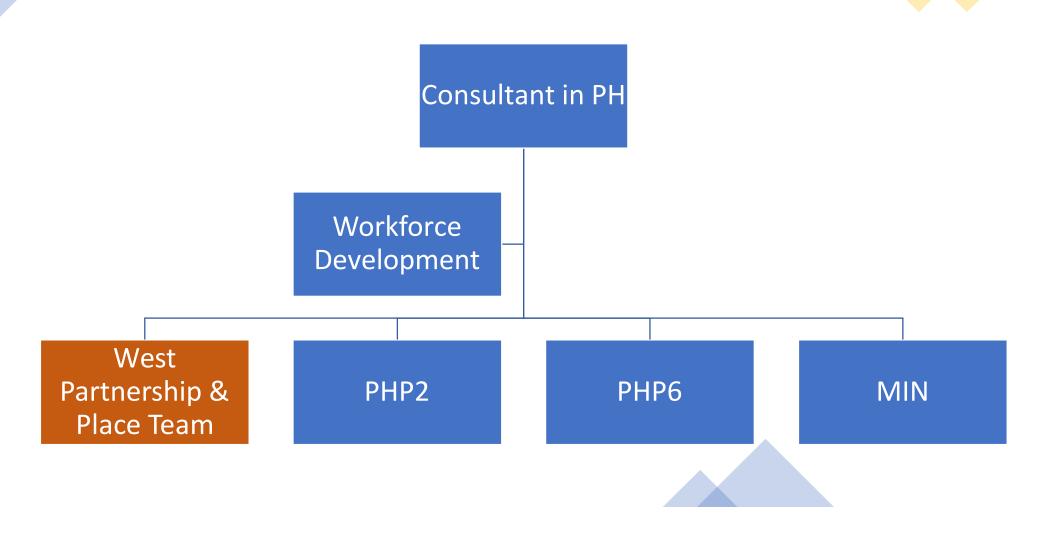
### Directorate of Public Health and Health Policy



### Population Health Team



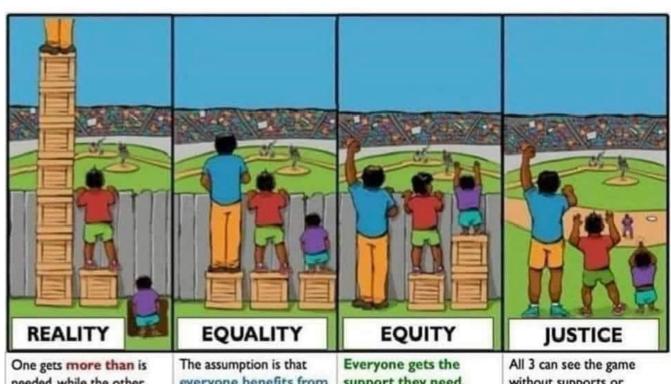
#### West portfolio



#### West Lothian Partnership and Place Team



# Our approach



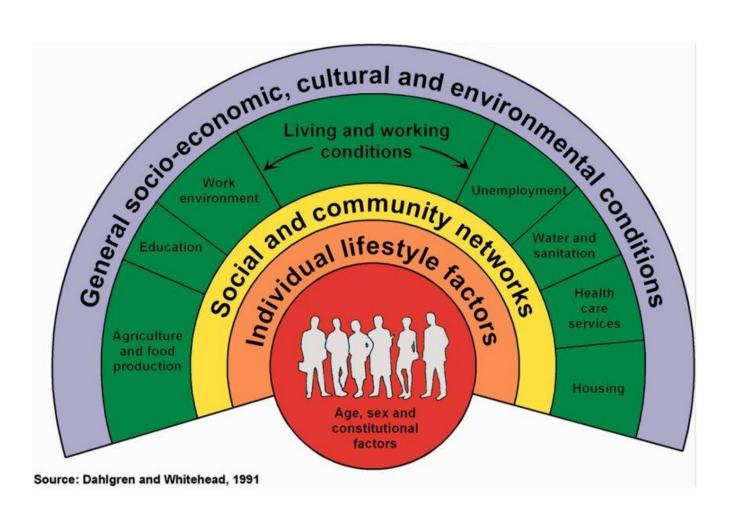
needed, while the other gets less than is needed. Thus, a huge disparity is created.

everyone benefits from the same supports. This is considered to be equal treatment.

support they need, which produces equity. without supports or accommodations because the cause(s) of the inequity was addressed. The systemic barrier has

been removed.

# Our approach



# National Public Health Priorities

A Scotland where we live in vibrant, health and safe places and communities

A Scotland where we flourish in our early years

A Scotland where we have good mental wellbeing

A Scotland where we reduce the use of and harm from alcohol, tobacco, and other drugs

A Scotland where we have a sustainable, inclusive economy with equality of outcomes for all

A Scotland where we eat well, have a healthy weight and are physically active

#### Local priorities



Build public health capacity at place



Develop workplans with community planning partners and communities



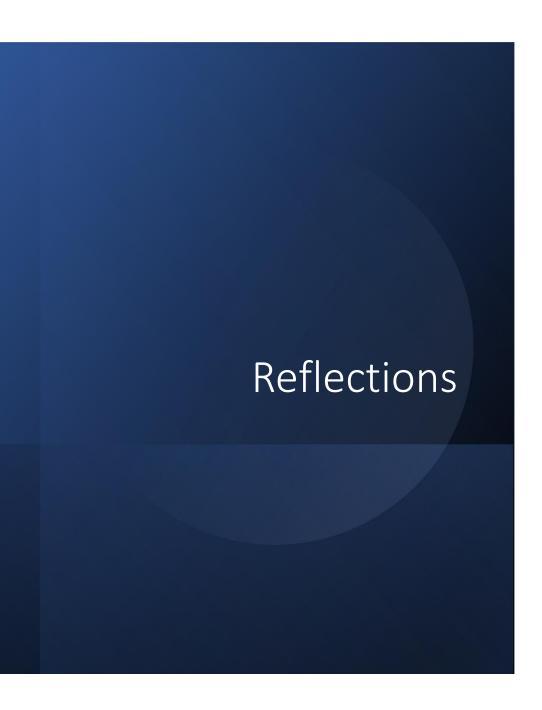
Data driven – inequalities dataset and population health survey



Embed Anchor Institution approach

# Progress and opportunities

- HWB Partnership scoping workshops
- LOIP refresh
- Forthcoming refresh of JSNA
- Antipoverty work
- Children's Services Plan
- Mental health and wellbeing
- Enhanced Covid response
- Alcohol and Drugs Partnership
- Gender-based violence and community safety
- Community justice



- Place based working provides opportunities to do things differently
- Whole systems working joining the dots
- Community Wealth Building and Anchor Institutions – economic and social benefits, climate sustainability
- Focus on inequalities and life course approach
- Upstream working prevention better than cure
- Small team so where can we best focus our efforts and add value