



Neighbourhood
Watch SCOTLAND

Meeting Date - 5 October 2021
Item 5



A Partnership Approach



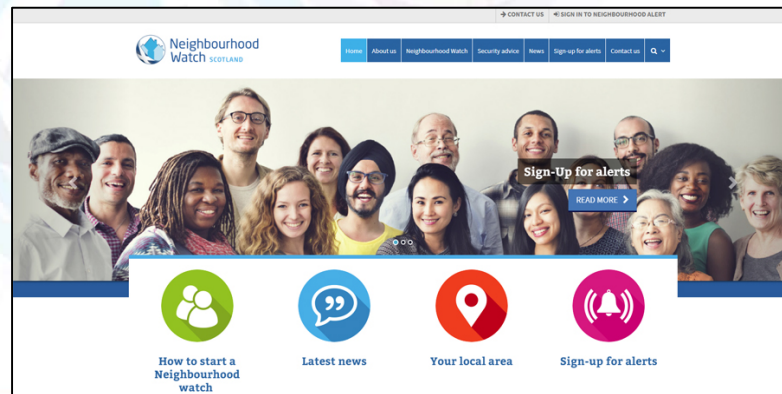
“Getting the right information to the right people at the right time”

- Real time, targeted , **free**, trusted **ALERTS** via email, text or voicemail
- Geographic or demographic
- Create and save recipient groups (quick send) – update / reassurance
- Individuals can reply
- Individuals can rate Alerts – Relevance, Content , Quality
- Compile Reports
- Survey Tools – Community View , Community View Enhanced.
- Neighbourhood ALERT Version 4 – upgrade 2021

- Users are on a single database which can be used by a number of partners to send **timely, trusted, direct, relevant** ALERTS
- Users can choose to hear from National and local partners communicating in their area (e.g. NWS, Police, Local Authorities, SFRS, SGN, SSEN, SEPA, Health Service ,RoSPA, Trading Standards Scotland, SG etc.)
- Users can build relationships with agencies through the system & and view the messages as a **trusted source** of information
- Duplication of messages are reduced
- Targeted **Community Engagement - Partnership Approach**

Scottish local ALERT network

- **68 Administrators** currently listed (GDPR)
- **40** regarded as **ACTIVE (use regularly)**
- **27,119 direct** registered users (*17% growth in past year*) across Urban and Rural communities (*27% in last 2 years*)
- **Over 1942** individual community groups
- **285 Alerts** sent in past 3 months to over **912,000** recipients (shared with 2.7M)
- 95% satisfaction levels



Scottish ALERT Portals



Think – different doors into same room!

Sign Up To



**Neighbourhood
Watch
Scotland**
communities that care
www.neighbourhoodwatchscotland.co.uk

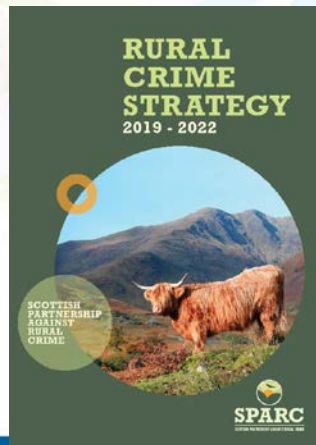
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**POLICE
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Keeping people safe



Neighbourhood
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“your watch, your way”



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to the right people,
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SPARC
SCOTTISH PARTNERSHIP
AGAINST RURAL CRIME

Working in partnership to reduce rural crime

West Lothian – Local Footprint

- Community Safety - Crime / Safety / Resilience
- **1,365** direct users – **16%** growth in last year
- 95 Watches registered
- Community Policing Team now using ALERT
- COVID-19 – **Examples of ALERTS locally and nationally**
- **Don't** have to join or be part of a Watch to receive free ALERTS.
- **ALERT** – “something the public need to be aware of, provide advice, the do's and don'ts and signpost for further support or feedback”.

- **Neighbourhood Watch Scotland**
- www.neighbourhoodwatchscotland.co.uk
- www.ruralwatchscotland.co.uk
- Email : info@neighbourhoodwatchscotland.co.uk
- Tele : 01786 463732