# West Locality: Marion Barton and Dr Margaret Douglas **Characteristics of** Ex mining communities the locality Heritage Health legacy Rurality

Several rural and remote communities; issues with Isolation; Access and Inequalities; perception of fewer resources

### Demographic change

- Growing population 2/3 existing; 1/3 incomers
- Aging population
- Increasing Number with LTC

# Impact on needs and demands for services

- Demographic change
- Sense of mismatch of need and demand some with high levels of need make little use of services and vice versa
- Increasing need for both formal and informal care

# Sense of community

- Strong community identity and spirit
- Poor image from outsiders
- Potential lowering of sense of identity as new people move in, and may not integrate
- Stoical in relation to health, often low use of services
- Perception that people more open to change than previously

### **Economic issues**

- Most industry is service and distribution, and public sector employment
- Lot of commuting dormitory towns, may affect sense of community
- Unemployment, underemployment, low wages
- So high need for access to financial advice and support

# Housing

- Old housing stock and newer developments
- New housing can bring developer contributions for schools but not health facilities. Schools noted as an important focus for community.
- Increased housing implies loss of greenspace
- High level of churn people may aspire to move out can lead to concentrations of disadvantage as people with highest needs move into properties that are vacated

### **Transport**

- Transport challenging in rural areas
- Increased connections over last 20 years
- Increased traffic due to rising population and increased car ownership potential air quality issues

# Infrastructure

- Good community infrastructure Community Development Trusts, Pastors
- Good leisure and other facilities
- Perception of decline of town centres, lot of fast food and charity shops
- Overall increase in shops, restaurants, services, facilities, sports participation

# Crime

High perception of crime although low crime rates – noted new Police **Community Teams** 

| Priorities to work | , ,   |
|--------------------|---|
| on for Locality    | - Use needs assessment to identify gaps   |
| Plan               | - Also identify good practice that could spread   |
|                    | Access issues   |
|                    | - Look at why people attend A&E   |
|                    | - GP access and DNAs – will be looked at by cluster group   |
|                    | - Access to other services  |
|                    | - Consider developing links into services for people with highest needs who do not attend for support |
|                    | Support to maintain people at home  |
|                    | - Includes support for families and unpaid carers   |
|                    | - Consider resilience, support, information and access needs  |
|                    | Develop community capacity  |
|                    | - Use of community led evaluation – make sure this includes people with the highest needs             |
|                    | Develop third sector capacity   |
|                    | - Role of VSG   |
|                    | Develop/support GP practices  |
|                    | - Recognised as central to people's experience of health and social care                              |
|                    | - Capacity in GP  |
|                    | - Partnership with third sector eg support groups, buddies etc  |
|                    | - Breakdown barriers to other services  |
|                    | - Make better use of Partnership centres and multi-agency teams – eg share                            |
|                    | information across, signpost to other services  |
|                    | - Share best practice   |

|                    | East Locality: Jane Kellock and Aisha Chaudhary   |
|--------------------|---|
| What works well    | ✓ x4 Neighbourhood networks in Livingston; enables further engagement   |
|                    | with local communities  |
|                    | ✓ Engaging carers through community facilities for example coffee mornings  |
|                    | set up provide=ding further engagement with health services and   |
|                    | information ie Marie Curie and benefits advice services   |
|                    | ✓ Place specific engagement with specific populations groups, for example   |
|                    | young people through football activities  |
|                    | ✓ Local knowledge shared through partnerships to identify services and  |
|                    | create links  |
|                    | ✓ Networking effective and non complex  |
|                    | ✓ Health & Social Care Partnership structures are in existence and operating  |
|                    | ✓ Use of social media through FaceBook for community engagement,  |
|                    | enquiries, sharing information and distributing needs assessment survey   |
|                    | ✓ Community newsletter  |
|                    | ✓ Buildings: partnership centres which are accessible   |
|                    | ✓ New house builds  |
|                    | ✓ Hospital facility   |
|                    | ✓ Strong Health & Social Care Service   |
|                    |   |
| Top 3 successes    | 1. Partnership working  |
|                    | 2. Use of community assets  |
|                    | 3. Places of interest   |
| Key Challenges     | ✓ Demand on GP service  |
| to build on:       | <ul> <li>Complex cases; Need to develop expertise to manage such cases</li> </ul>   |
|                    | <ul> <li>Time constraint to deal with cases effectively</li> </ul>  |
|                    | <ul> <li>Availability of appointments</li> </ul>  |
|                    | ✓ Workforce shortage  |
|                    | <ul> <li>Consider the role of the GP service</li> </ul>   |
|                    | <ul> <li>Alternative services options with wider role i.e. community</li> </ul>   |
|                    | pharmacy  |
|                    | ✓ Similar position with Health & Social Care services   |
|                    | <ul> <li>Requirement to purchase specialist services to meet the need of</li> </ul>   |
|                    | growing demand  |
|                    | Supply/demand   |
|                    | ✓ Engage and communicate with public on access to public services and what  |
|                    | would best work   |
|                    | Raise public awareness and educate how they should be making best use of  |
|                    | existing services and access alternative services where possible  Improve how existing services operate to deliver better service and route                               |
|                    | improve now existing services operate to deniver service and route  |
|                    | <ul> <li>i.e. NHS 24 triage patients to out of hours service – improvements</li> <li>✓ Manage expectations of population and supply, particular to local areas</li> </ul> |
|                    | <ul> <li>✓ Health inequalities are prevalent across regions/areas not just in areas of</li> </ul>   |
|                    | deprivation. Consider interventions that are evidence based, which work.  |
|                    | Consider improvement methodology approach to existing interventions.  |
|                    | ✓ Impact of housing benefit cap on most vulnerable households   |
|                    | , <u>0</u>  |
| Priorities / Scope | Link with existing structures   |
| of the Localities  | <ul> <li>Mapping of existing services/across sectors</li> </ul>   |
| Group              |   |

|    | Care Commission groups   |
|----|--|
| li | nvestment for Interventions  |
|    | Evidence based   |
|    | <ul> <li>Improvement methodology- tests of change</li> </ul>   |
| C  | Quality of Care  |
|    | <ul> <li>Avoid hospital admissions</li> </ul>  |
|    | Link to frailty work   |
| E  | ngagement; Communication; Participation  |
| R  | Responding to local needs- 2 way process   |
| E  | ducate and raise public awareness  |
| S  | ign post   |
| S  | hare Good practice   |
| S  | ome additional comments which came out through the discussion:   |
|    | ✓ Better understanding of breadth of services and areas which require support  |
|    | ✓ Support for GP practice – look at particular hot spots in the system to facilitate best use of resources and better value for investment |
|    | ✓ Support people better to make use of and access community based services   |